

**PREVENT TRAUMA**

# **THE ROAD AHEAD**

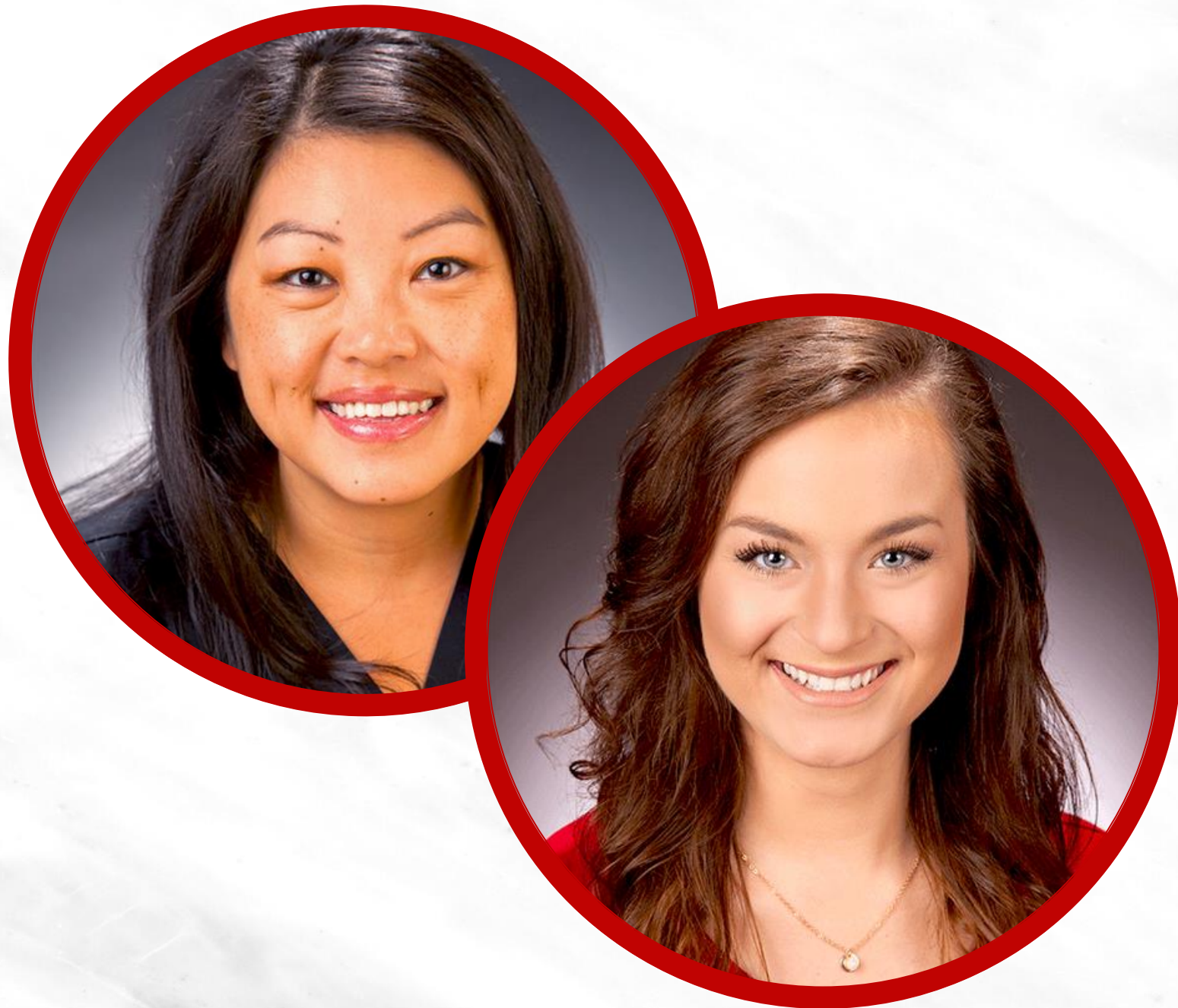
*Presented by the Georgia Trauma System and the Injury Prevention and Outreach Subcommittee of the Georgia Committee on Trauma Excellence*

**PREVENT**



**TRAUMA**

**VIRTUAL OUTREACH**



**GEORGIA TRAUMA SYSTEM**  
**PREVENT TRAUMA THE ROAD AHEAD**  
**VIRTUAL TEEN DRIVER SAFETY EVENT**



VIRTUAL OUTREACH

**MODERATED BY:**  
**JACKIE PAYNE AND ELAINA LEE**  
**NORTHEAST GEORGIA HEALTH SYSTEM**

PREVENT  
TRAUMA **THE ROAD AHEAD**

**SPECIAL THANKS TO:**



Shepherd  
Center



FCCLA  
TDS TEAM



GEORGIA TRAUMA  
COMMISSION





**GEORGIA TRAUMA SYSTEM**  
**PREVENT TRAUMA THE ROAD AHEAD**  
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**Will Fraser-Grey**  
**Georgia Trauma Survivor**

**2019**

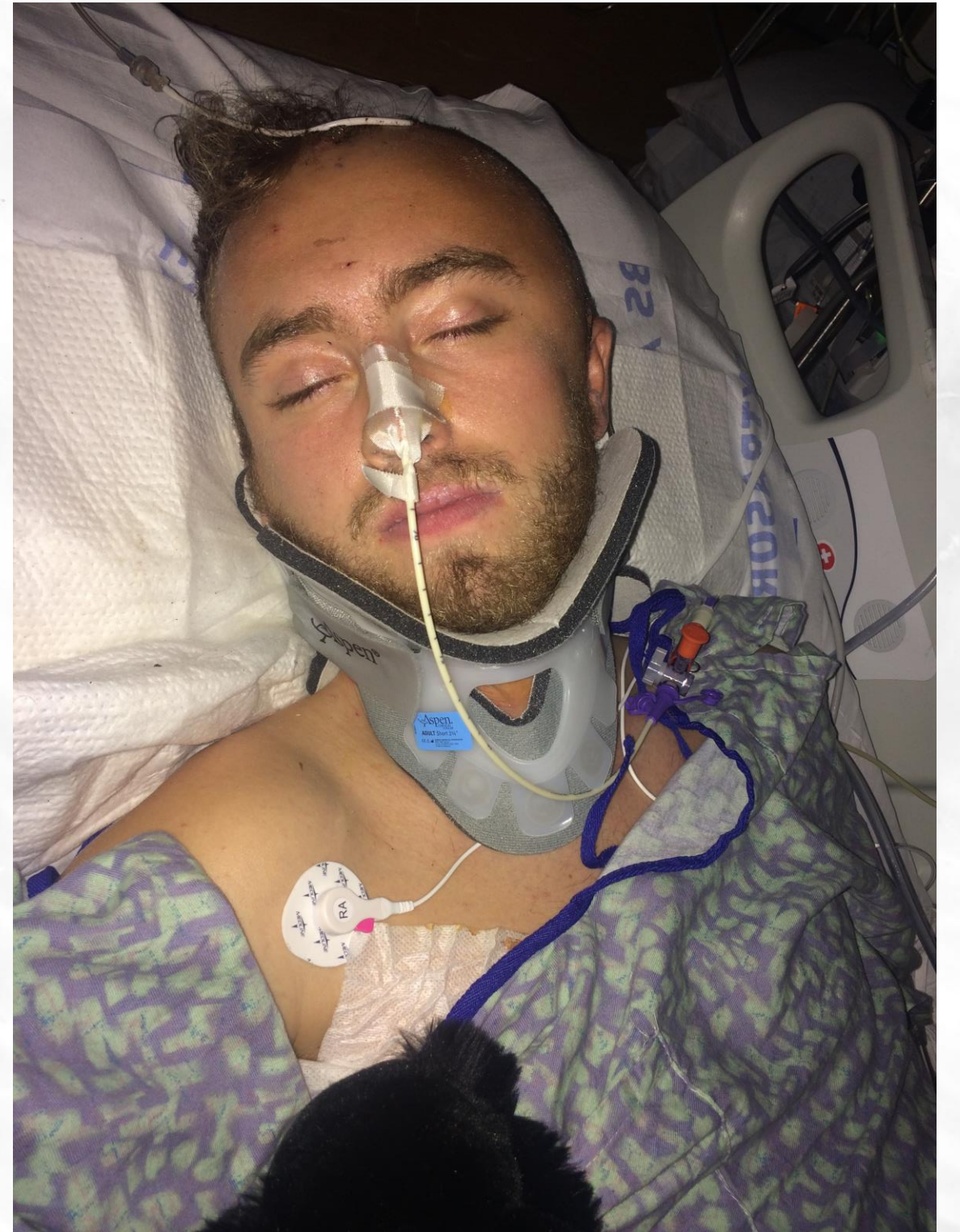
**My year in pictures  
(and what you can learn from my  
experiences...)**

**Will Fraser-Gray**



# Potential Consequences of Poor Decision Making

**Warning: Potentially Distressing Images**







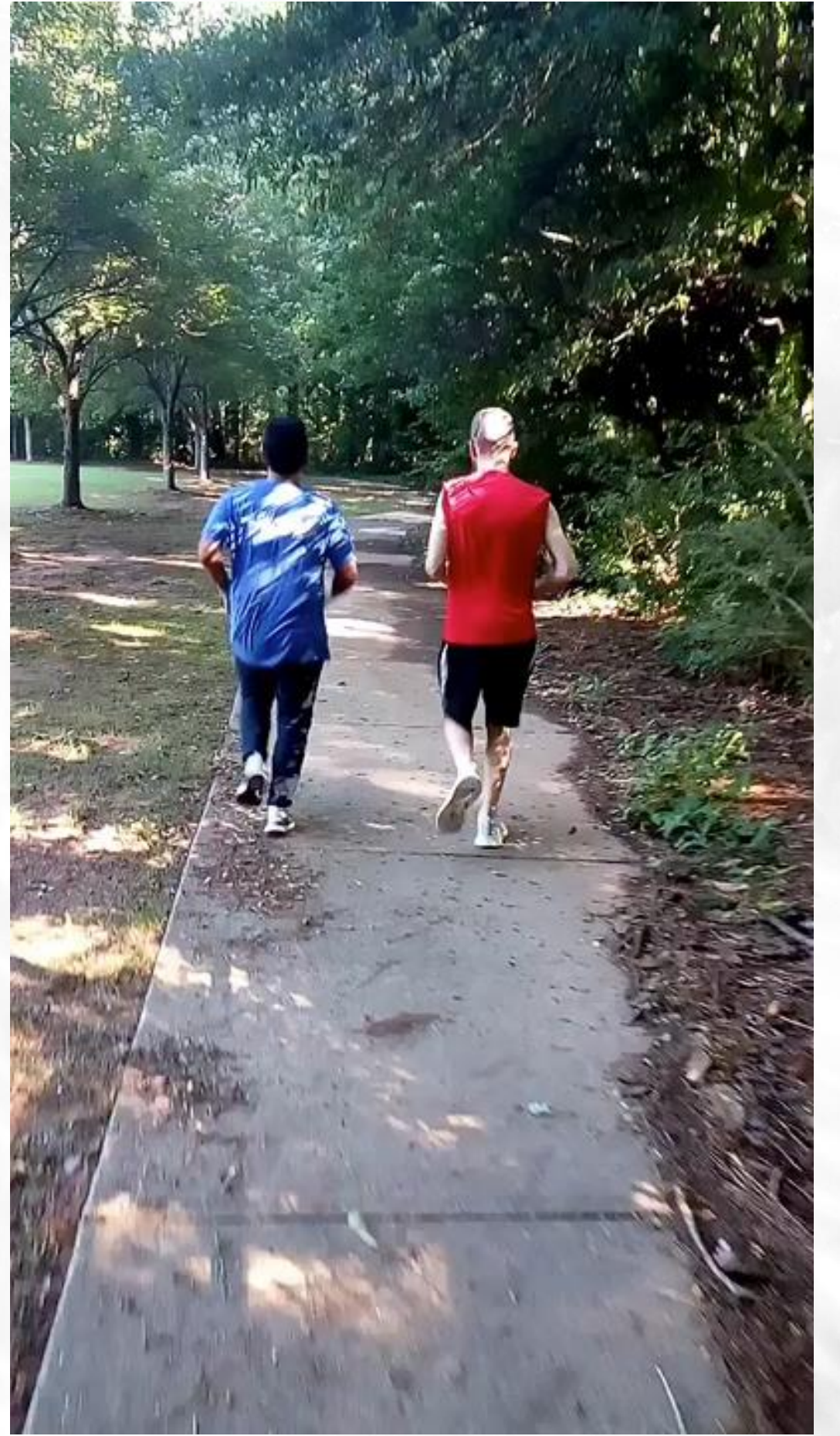


















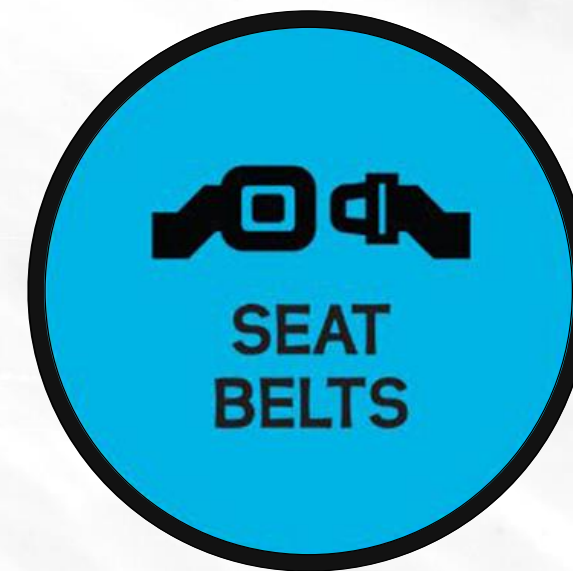
**GEORGIA TRAUMA SYSTEM**  
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**FEATURING:**  
**MISS. TAQUILA THOMAS**  
**AND BALDWIN HIGH SCHOOL'S**  
**TEENS IN THE DRIVER'S SEAT TEAM**

# DRIVER INEXPERIENCE

IS THE #1 CONTRIBUTOR FOR TEEN CRASHES.



**FCCLA**  
**TDS TEAM**

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# THE TYPES OF DISTRACTIONS WHILE DRIVING

Cognitive: taking your mind off of driving

- Thinking about things other than driving

Manual: taking your hands off of the wheel

- Using your phone in your hand while driving

Visual: taking your eyes off of the road

- Looking at your phone while driving



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**70%**

**of fatalities in crashes are caused by unsafe driving behaviors, including distractions, impairment, or driving too fast for conditions.**

**This includes all angle, rear-end collisions, head-on along with failure to stop collisions.**

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# CELLPHONES

- People ages 16–24 use cellphones while driving more than any other age group.
- People who use cell phones while driving are 4 times more likely to get into a car accident and be severely injured.
- Drivers who are on their cellphone or are reaching for their cellphone are 3 times more likely to get into a wreck.
- A driver's reaction time is doubled and they have a harder time staying in their lane while using a cellphone while driving.



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**57%**

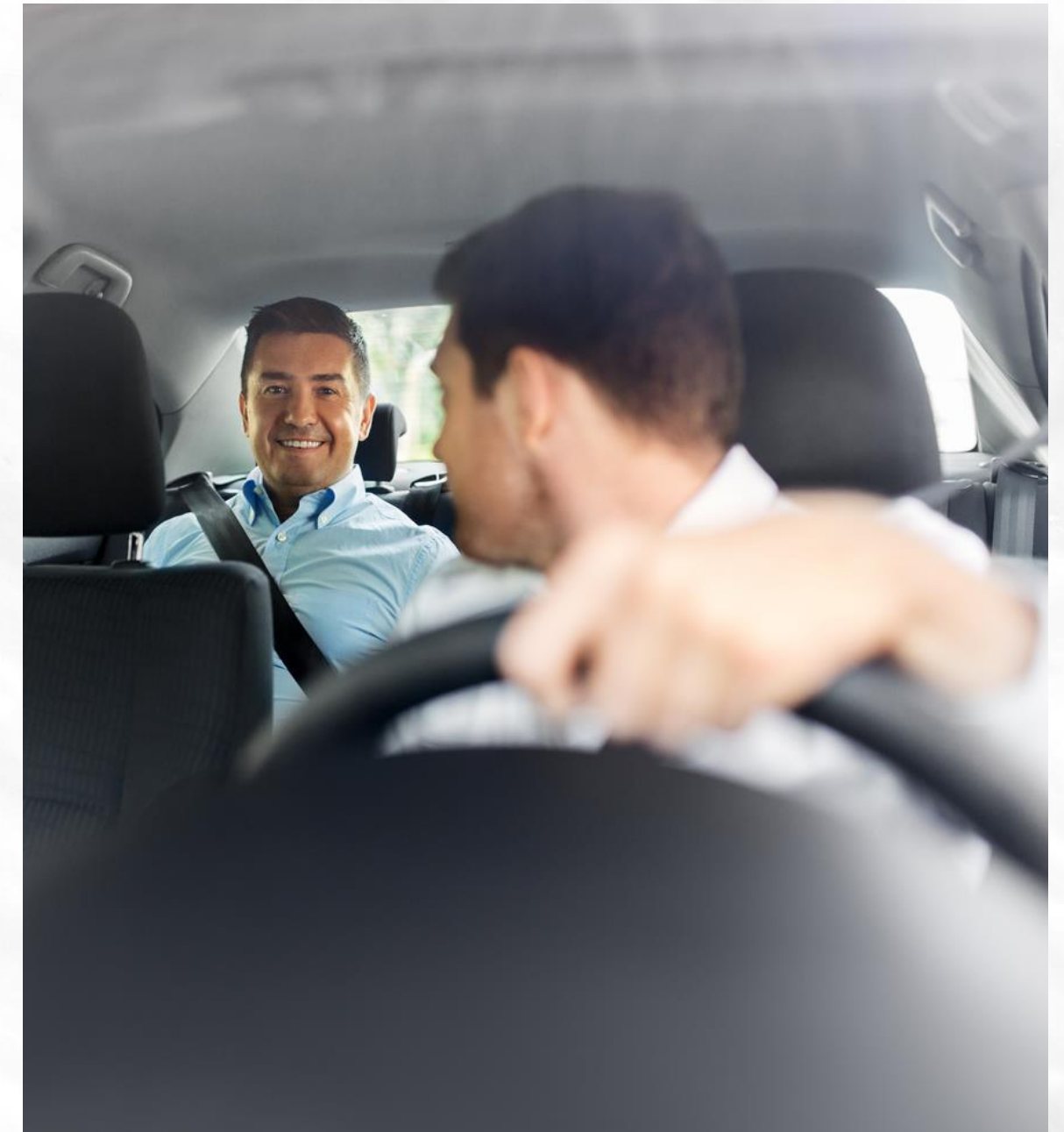
**of victims were not wearing  
seatbelts or their cause of death  
was unknown.**

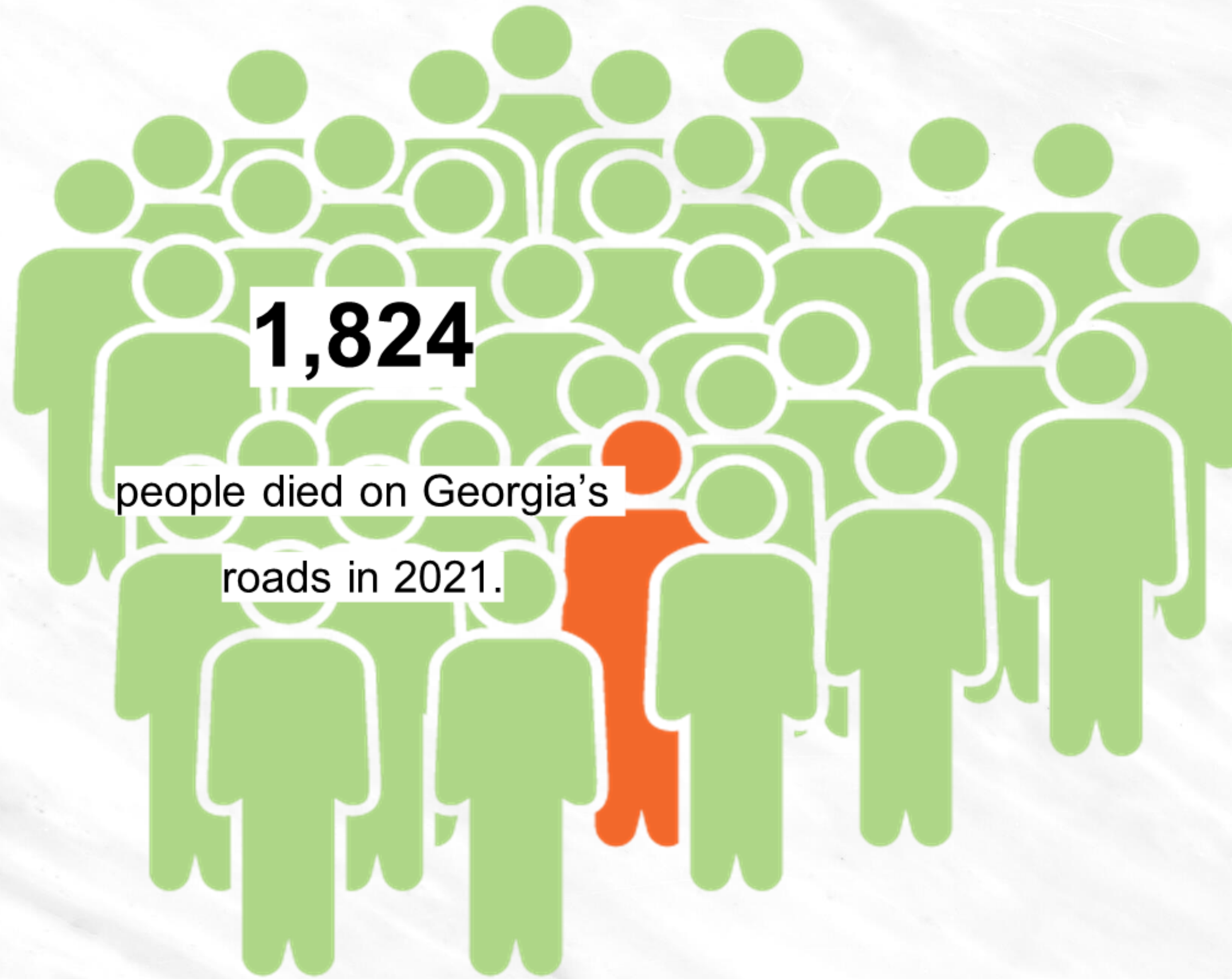


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# PASSENGERS

- **More fatal teen crashes occur when passengers often other teens are in the car.**
- **Over 57% of teens that died as passengers were in vehicles driven by other teens in 2019.**
- **Crash risks and the risk of being killed in a crash increases as the number of young passengers in the vehicle increases.**





**1,824**

people died on Georgia's  
roads in 2021.



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# Distracted Driving Statistics

- A survey by Liberty Mutual and SADD (Students Against Destructive Decisions) found that teens felt pressure to stay connected or “always-on” contributed to their need to engage with cell phones, even while driving.
  - 48% of teens reported texting more when alone in their car
  - 55% reported texting while driving to update parents
  - 37% reported texting to coordinate or confirm event details with friends
  - 34% reported taking their eye off the road when receiving an app notification
- Distracted driving-related crashes accounted for 11% (233) of all teen deaths that occurred in 2018.
- 322 people were killed in crashes involving a distracted teen driver in 2019 this is a 25% increase compared to the previous year.



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# How to Prevent Distracted Driving

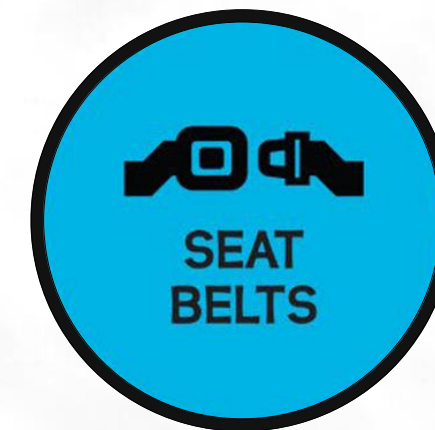
- Focus on the road
- Don't multitask
- Put cell phone away
- Make all passengers obey your rules
- Designate one of the passengers to do the texting for you while you are driving
- Don't mess with the radio while driving
- Never use headphones while driving (it's illegal)



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# DRIVER INEXPERIENCE

IS THE #1 CONTRIBUTOR FOR TEEN CRASHES.



- <https://www.t-driver.com/know-the-risks/high-school/distractions/>
  - <https://www.t-driver.com/know-the-risks/high-school/speeding/>
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**LIEUTENANT KEN BLANDENBURG  
AND DEPUTY KALEB WHITE  
MONROE COUNTY SHERIFF'S OFFICE**

**GEORGIA TRAUMA SYSTEM**  
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## **FIFTEENTH ANNUAL TEEN SAFE DRIVING CAMP**

The Monroe County Sheriff's Office, in cooperation with the Georgia Public Safety Training Center, will be holding the Fourteenth Annual Safe Driving Camp for ages fifteen to seventeen. The one-day camp will teach new drivers about the consequences of distracted driving, the dangers of driving impaired, tips for defensive driving, skid and off-road recovery techniques, safety at grade crossings, and demonstrate important vehicle maintenance practices.

The camp will take place at the Georgia Public Safety Training Center from 9:00 a.m. until 4:30 p.m. on Saturday, July 9, 2022 . Anyone wishing to attend must complete the application on the reverse side and return it to the Monroe County Sheriff's Office either in person or by mail. The deadline for applications is June 10, 2022. Space is limited.

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# PARENT-TEEN CONTRACTS



- <https://www.idrivesafely.com/assets/drivers-ed/parent-teen-driving-contract.pdf>

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# ADDITIONAL RESOURCES

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TRAUMA  
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PREVENT  TRAUMA

VIRTUAL OUTREACH

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TRAUMA** **THE ROAD AHEAD**



**JACKIE PAYNE**  
NORTHEAST GEORGIA HEALTH SYSTEM



**WILL FRASER-GREY**  
GEORGIA TRAUMA SURVIVOR



**ELAINA LEE**  
NORTHEAST GEORGIA HEALTH SYSTEM



**LT. KEN BLANDENBURG**  
MONROE COUNTY SHERIFF'S OFFICE



**TAQUILA THOMAS**  
BALDWIN HIGH SCHOOL



**DEPUTY KALEB WHITE**  
MONROE COUNTY SHERIFF'S OFFICE

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# Download AutoCoach. Upload Safety.

Shepherd Center, in partnership with the Georgia Governor's Office of Highway Safety, has developed the first mobile app developed by certified driver rehabilitation specialists for parents to teach their teens to drive safely.

The app includes features that heavily support modeling safe driving behaviors for your teen.

Studies have shown that one of the most protective factors against teenage injuries and fatalities due to car crashes are parents who model, monitor, and enforce safe driving practices.



Shepherd Center

# FEATURES OF THE DRIVING APP



## TRACKS HOURS

And miles driven which can be taken to the DMV



## EDUCATES PARENTS

About modeling appropriate driving behavior



## BROAD USAGE

Applicable to all 50 states



## FREE DOWNLOAD

For Apple or Android



## RAISES AWARENESS

Increases parental knowledge of GDLs



## PROMOTES SAFETY

Constant distraction notifications



## SUPPORTS ACCOUNTABILITY

Parent and teen agreement



# MOTHERS AGAINST DRUNK DRIVING (MADD)



Theresa De Wild  
Program and Fund Development Manager  
1777 Northeast Expressway  
Suite 225  
Atlanta, GA, 30329  
With offices located in Savannah/  
Coastal Region  
PH: 864-657-0605  
theresa.dewild@madd.org  
www.madd.org/ga  
www.walklikemadd.org/savannah

